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NAHT
The Association for all School Leaders

IMPORTANT

The way Schools choose Coach Operators is about to change!

Local Authorities up and down the country are working with School Trips Plus to compile a 'provider' list of coach operators for school trips – make sure you are on it!

If school trips are an important part of your business, take advantage of this initiative and act now!

This service is also supported and endorsed by the National Association of Head Teachers and will be provided FREE to over 30,000 head teachers. This national service is due to be launched in March 2009 on www.schooltrips.co.uk and will allow schools free access to an online directory and search facility, to help them choose a coach operator for their school trips.

Raising Standards

By far the most significant benefit of this new service is the ability for schools to be able to check the suitability of coach operators. Through www.schooltrips.co.uk schools will have access, for the first time, to view coach operators' accreditations, services and credentials in one place – ensuring they are choosing a coach operator that provides a service high on quality and safety.



Schools will be able to search for coach operators and view accreditations and other relevant information

Coach Operator Information:

- Memberships, licences & bonds e.g. CPT, Coach Marque, BCH etc
- Local Authority school travel licences
- Public Liability Insurance cover
- Type of seat belts provided
- First aid provision
- Emergency breakdown cover
- CRB checking of drivers
- Overseas excursions offered
- Tailor-made packages
- Other relevant information

School Trips Plus complements the Government's new Learning Outside the Classroom Quality Badge scheme and together with our education partners, provides a compelling reason for all schools to use this free resource.

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The only decision for you as a coach operator is how you wish appear on the site, either as a 'Free Entry' or 'Partner Status'?

1) Free Entry

If you have a local authority licence for home-to-school transport you are eligible to be on the list for free - gaining a competitive advantage over many other local coach operators.

Additionally, if you are a member of CPT, Coach Marque and other accreditation or membership schemes you can join for free and highlight these details on your account. This will help set you apart from other coach operators and provide schools the information they need to understand the benefits of booking your services.

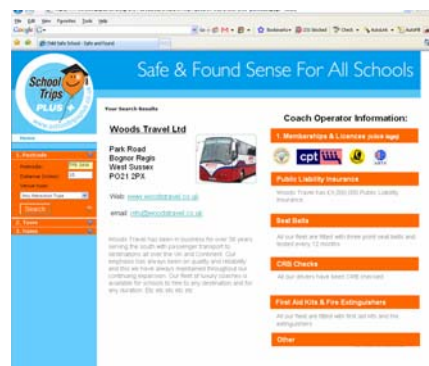
The only requirement for retaining a free entry is to pledge to work with School Trips Plus to help raise the standards on school trips.

2) Partner Status

The position on any search engine is vital – appear at the top with a detailed entry and you are much more likely to be hired. We have therefore created an enhanced 'Partner' Status to ensure certain coach operators are highlighted on the site and appear at the top of the searches.

Partners will be provided many additional benefits and services to help set themselves apart from other non Partners.

Please call for more information on our Partner scheme as places are limited.



Introductory Partner Offer

Partner status is £250 ex VAT per annum, however all Partners joining before 1st April 2009 will be given up to 20 months Partner Status for the price of 12 months (renewal not required until Sept 2010). You can therefore try our Partner status for nearly two academic years before committing to any further expense.

Action Needed?

Whether you choose to set up a free entry or feel you could become a Partner, it is important that your details are available on the site ready for the launch. Simply email info@schooltripsplus.co.uk and let us know how you would like to be involved in this initiative.

If you would like to discuss the service further, please call **08700 62 49 19**

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